Murals Shaping Shorelines
Shirley Le
Project Description

Murals painted at an Oakland Shoreline by OUSD high schoolers!
1. Educate students, visitors, and community members
2. Way-finding
3. Establish connections with in-land communities (youth)
4. Attract visitors and residents to shorelines
Educate students, visitors, and community members
Serve as Way-finding
Establish connections with In-land communities – Youth
Attract visitors and residents to shorelines
MLK Jr. Regional Shoreline
Potential Locations at MLK
Potential Locations at MLK
Example: The Phoenix Commons Under the Sea Mural
Example: MLK Community Mural Project
Implementation

Begin with VAAMP students at Oakland High School

- Branch to students at other OUSD schools

- Short-term projects (1-3 months)
- Street murals last 1-3 years
  - Murals potentially maintained
- Location: TBD
Budgeting

Potential Grants:
- Keep Oakland Beautiful Small Grant Program
- The City of Oakland Cultural Funding Program
- The Neighborhood Voices (VOICES) Grant Program
- Community funding & donations

Costs & Fees:
- Street paint: 1 gal. ~ $50
- Anti-slip additive: 1 lb ~ $10
- Wall paint: 1 gal. ~ $40
- Student Stipend: $100-200 ea.
- Permits & Licensing: TBD
- Hiring artists & educators: TBD
Thank you for listening!

Shirley Le
vidashirleyle@gmail.com
(510) 910-4098