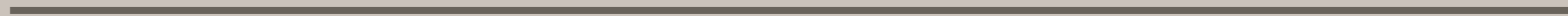




# Murals Shaping Shorelines

Shirley Le



# Project Description

Murals painted at an Oakland Shoreline by OUSD high schoolers!

1. Educate students, visitors, and community members
2. Way-finding
3. Establish connections with in-land communities (youth)
4. Attract visitors and residents to shorelines





1

# Educate students, visitors, and community members





2

# Serve as Way-finding





3

# Establish connections with In-land communities – Youth





4

# Attract visitors and residents to shorelines





3

# MLK Jr. Regional Shoreline



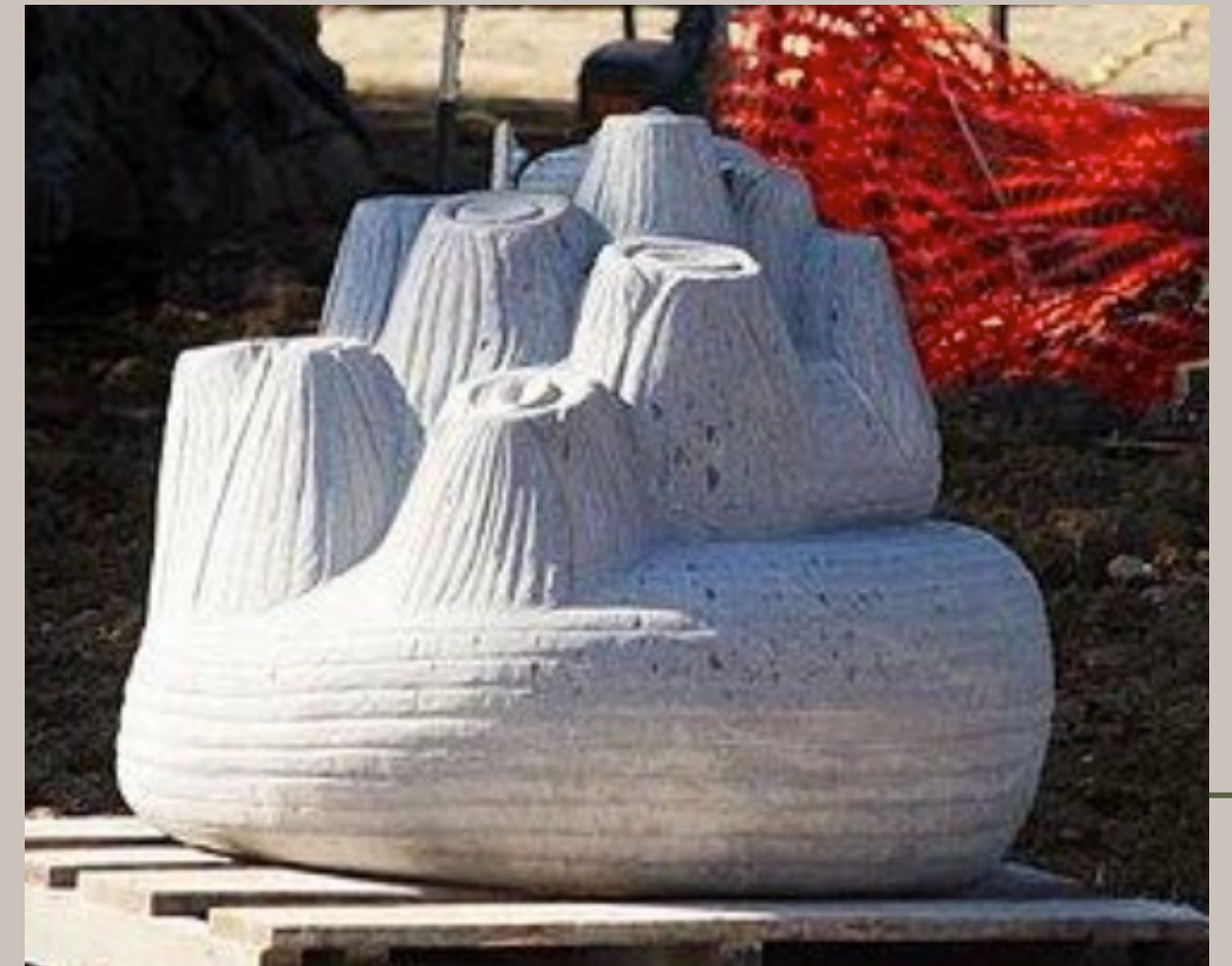


# Potential Locations at MLK





# Potential Locations at MLK





# Example: The Phoenix Commons Under the Sea Mural





# Example: MLK Community Mural Project





# Implementation

Begin with VAAMP students at Oakland High School

- Branch to students at other OUSD schools
- Short-term projects (1-3 months)
- Street murals last 1-3 years
  - Murals potentially maintained
- Location: TBD





# Budgeting

## Potential Grants:

- Keep Oakland Beautiful Small Grant Program
- The City of Oakland Cultural Funding Program
- The Neighborhood Voices (VOICES) Grant Program
- Community funding & donations

## Costs & Fees:

- Street paint
- Anti-skid additive
- Wall paint
- Student Stipend
- Permits & Licensing
- Hiring artists & educators

1 gal. ~ \$50  
1 lb ~ \$10  
1 gal. ~ \$40  
\$100–200 ea.  
TBD  
TBD







# Thank you for listening!

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