



West Oakland Environmental
Indicators Project

OAKLAND SHORELINE ACTION COMMITTEE

OSLA Project Proposal

Devani Santos & Shy Walker

PROJECT DESCRIPTION

We're putting the power of shoreline planning into the hands of the people.

Inspired by the visionaries in our inaugural Oakland Shoreline Leadership Academy Cohort, the Oakland Shoreline Action Committee seeks to **empower participants to successfully implement strategies** for their shoreline project ideas through **leadership workshops** and subsequent opportunities for participants to **engage community members in the planning process.**



PROGRAM GOALS



Train 15 residents of shoreline communities on **successful implementation strategies** for their shoreline projects

Convene a diverse group of agencies and individuals to **help get the projects off the ground**

Successfully **fundraise the project** funding necessary to implement 3-5 proposed projects

Communicate with the greater Oakland community about issues affecting the shoreline and their possible solutions

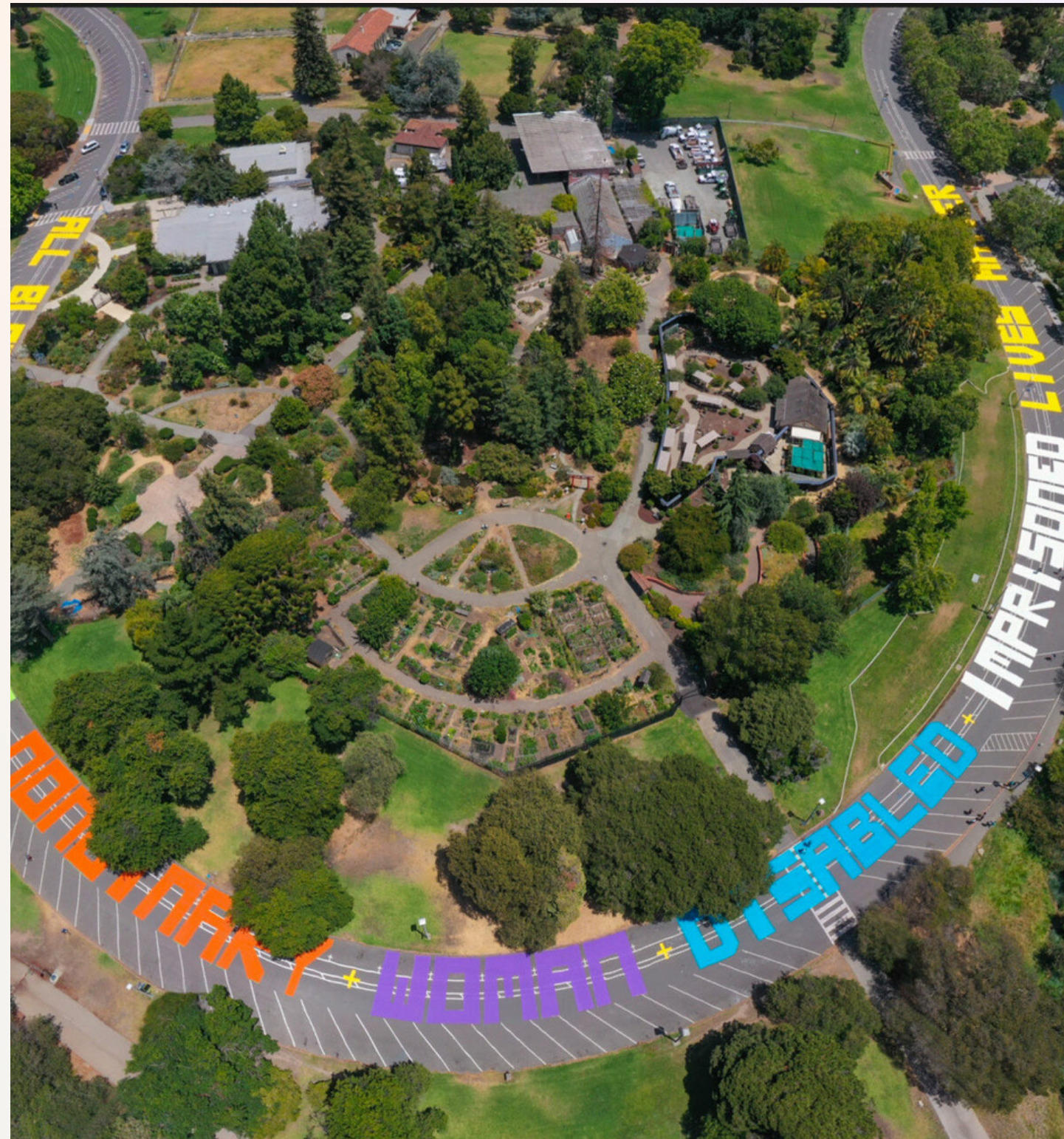
Recruit 100 volunteers to join the cohort for **shoreline cleanup and restoration days**

PROGRAM STRUCTURE



- **Biweekly** meetings at 8hr/day
- Participants will split their time **learning** leadership, planning, and facilitation skills and **implementing** the things they learn through community engagement strategies.
- Once a month, participants will **engage community members at different worksites** through project planning, surveying, and volunteering.

PROGRAM OUTCOMES EXAMPLE: MAKING MURALS AT MLK



- **Logistics Planning**
 - Project Proposal, Grant, and Agendas
 - Budgeting
 - Mapping/GIS
- **Community Engagement**
 - Icebreakers and community builders
 - Event Management
 - Strategizing
 - Curriculum Development
- **Communication Techniques**
 - Virtual/in person skills
 - How to facilitate conversations around feedback
- **Networking**
 - Outreaching to community partners, agencies, businesses

IMPLEMENTATION PLAN

Scheduling

- Logistical Planning and Curriculum Development from Jan - March
- Begin in March
- Implement Plans at the end of the Bay Area Summer

Budget

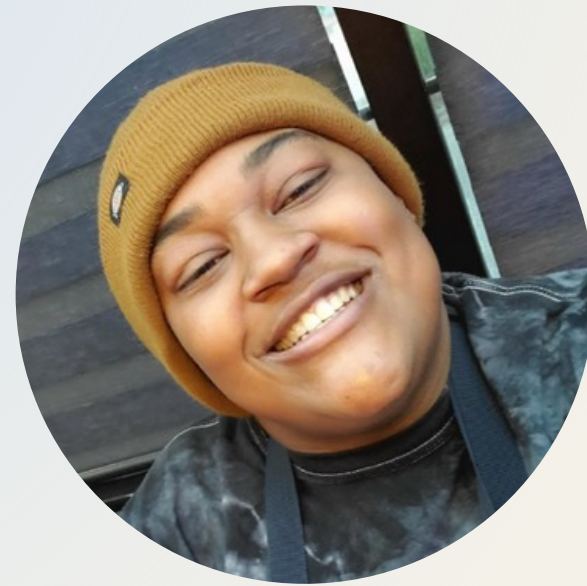
- 100k would include:
- Facilitation, Coordination, Management of Project
- Logistical Needs such as transportation, stipends, events, speakers

KEY STAFF



Devani Santos

OSAC Project Manager



Shy Walker

OSAC Project Manager



Keta Price

Director of Urban
Planning, East Oakland
Collective



Prescott Reavis

Founding Director,
Kulima



Phoenix Armenta

Educator,
Mycelium Youth
Network