



# Shoreline Voices

*Telling the Untold Stories*





**A good view helps**

**make life's struggles**

**disappear for a moment**





**Stories have the power**



**To make and sustain structural change**







# Goals





**Redefine the**

**dominant narrative of**

**the "great outdoors"**



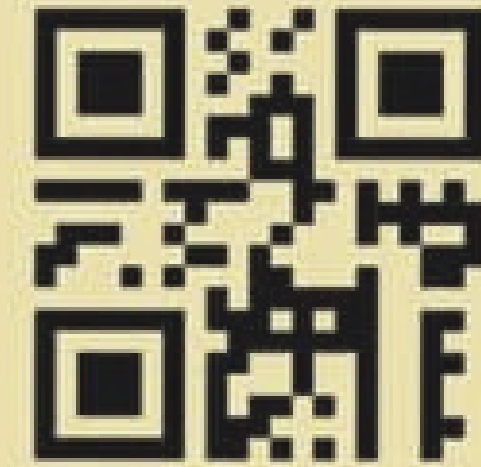




# The Big Idea



Shoreline Voices



Shoreline Voices

SCANNING...





# Budget

\$100,000

Web Design

\$22k

Materials

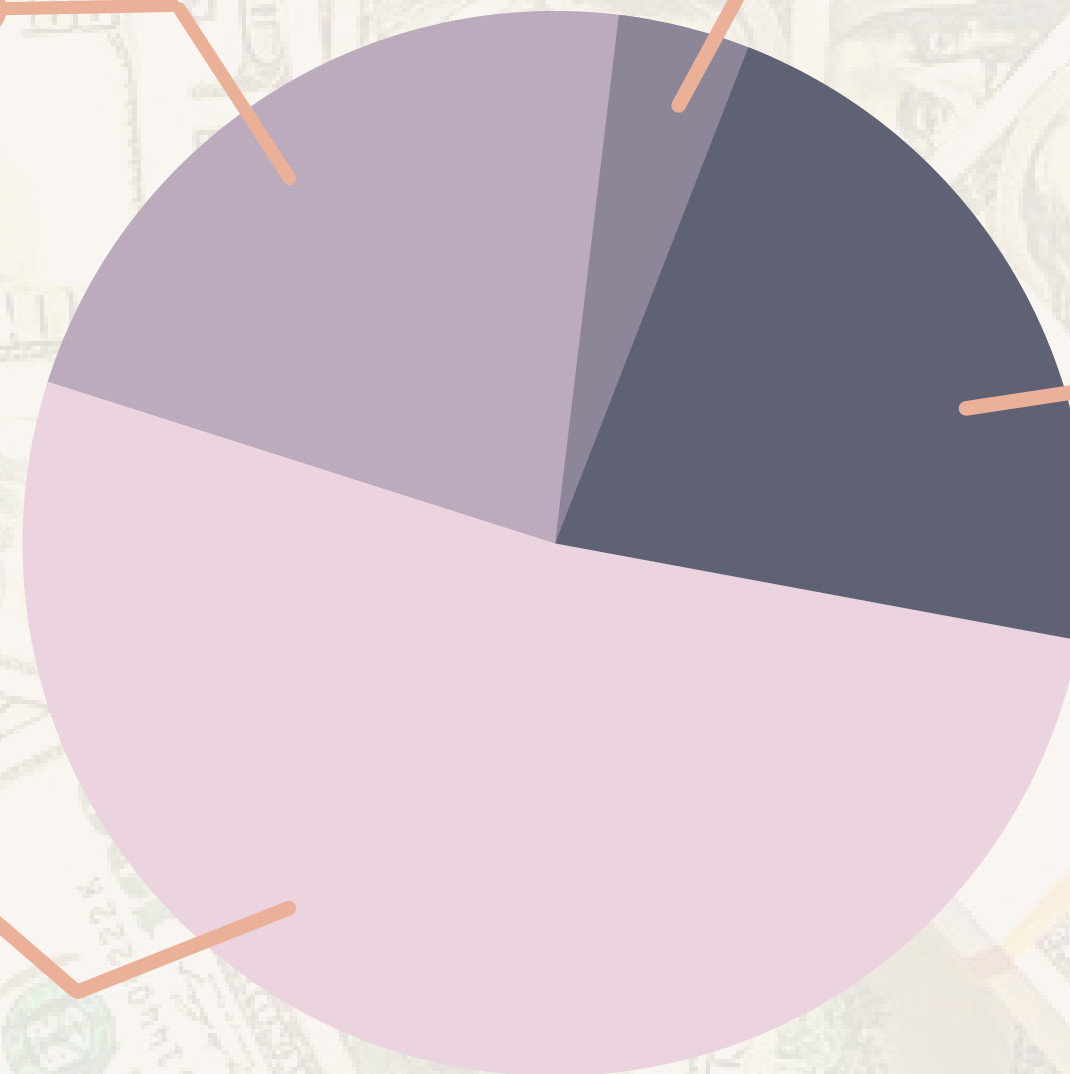
\$4k

Project Management

\$52k

Story Development

\$22k





# Implementation



Get  
Funding!

**Phase Two**  
4 months  
*Recording*

**Phase Four**  
3 months  
*Media  
Marketing*



**Phase One**  
2-4 months  
*Personnel  
Partnership  
Outreach*

**Phase Three**  
3-4 months  
*Editing*

Rejoice!







**The power of transformation lies  
in the stories we choose to activate.**



**It's time to tell a better story.**



**~ Mary Alice Arthur, Story Activist**

