Communicating What You Have Learned
## Communications Menu

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thanks to west oakland environmental indicators project (woeip) i had the opportunity to learn more about middle harbor shoreline

there are major severities regarding this local shoreline in oakland, such include:
- social vulnerability - lack of access
- environmental incidents - lack of services
- toxic beach
- (large) event incapacity

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MIDDLE HARBOR SHORELINE PARK:
MASTER PLAN AND MANAGEMENT PLAN UPDATE

BCDC Design Review Board
Applicant: Port of Oakland
July 12, 2021
Schuyler Olsson, BCDC

this parks location has major assets itself, so the board and community are working on goals to upgrade and polish this major asset!

a couple of goals include:
- establishing public acces
- creating an inviting place
- public education programs
- public awareness

learn more: https://www.facebook.com/SFBCDC/
Content Guidelines

● Bonus points if you can create something in a language commonly spoken in Oakland (Spanish, Chinese, Vietnamese, etc)
● Think about informing people about what the Oakland Shoreline Leadership Academy is and what you have learned
● Go across economic, recreational, climate adaptation and restoration, access
● Highlight each part of the shoreline
● Give your ideas for what you think should happen on the shoreline
● Illustrate the learnings you’ve had on history, tools, agencies, problems, and solutions.
● Keep it simple and easily digestible.
● Give personal testimonies.
What kind of Communications Training do you want?