



OAKLAND SHORELINE LEADERSHIP  
ACADEMY

# Planning Session

Middle Harbor Shoreline



**West Oakland  
Environmental  
Indicators Project**  
*Know which way the wind blows*

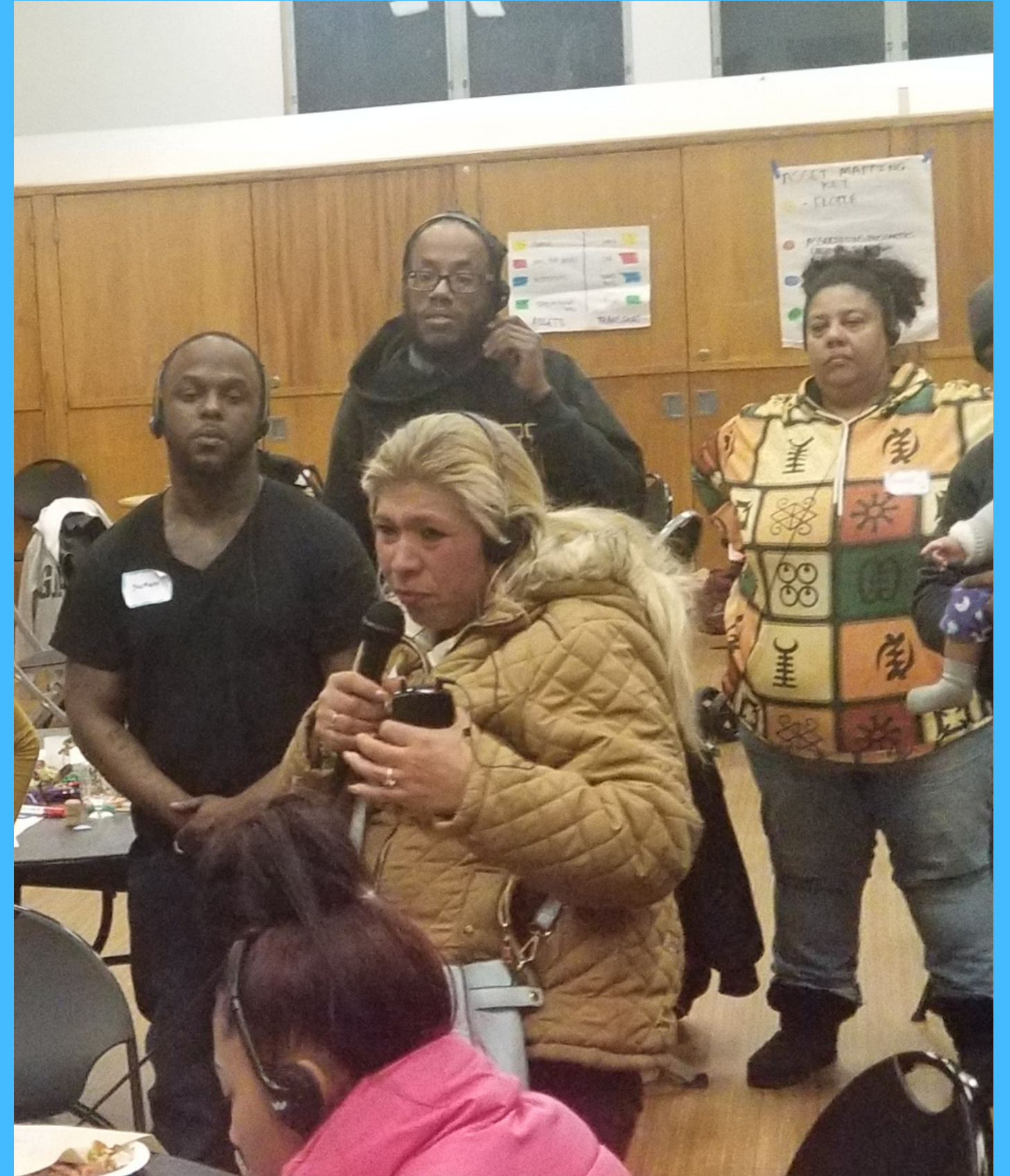
# Today's Discussion

- Recap of Community Planning Components
- Shoreline Planning
  - Intro
  - State and regional shoreline regulations
  - Three Key Elements
  - Regional and local case studies



# Recap of Community Planning Components

Lets explore some components that contribute to an equitable community-led planning process!



# Community-led



## Identify who is the community?

The term community is very general. It is important to state who the community consist of. What are the neighborhood boundaries, demographics and culture?

## What is the community's role in the planning process?

From the identified community, who will contribute to what within the process?

# Community-Driven

Intentions rooted in Community needs first

What are the priorities of the community?



# Collaborative

## Participatory governance

Participatory governance is based upon individuals having a voice in decisions that affect them.

## Strengthens existing relationships

Build your rapport with cbo's and private and public agencies via mutual respect and transparency.

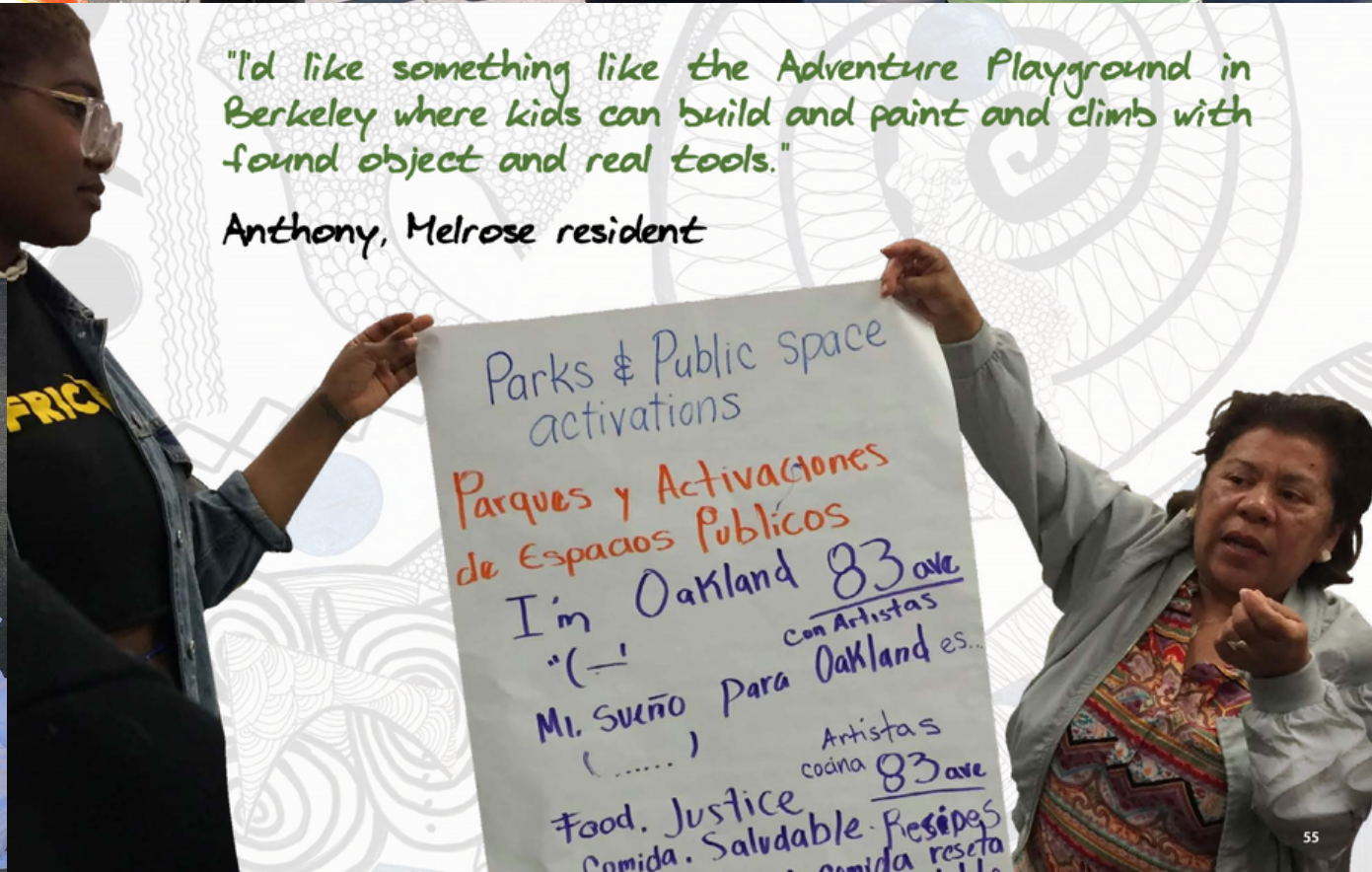
## Be inclusive

Consider as many intersections as possible to further determine who should be at the table.



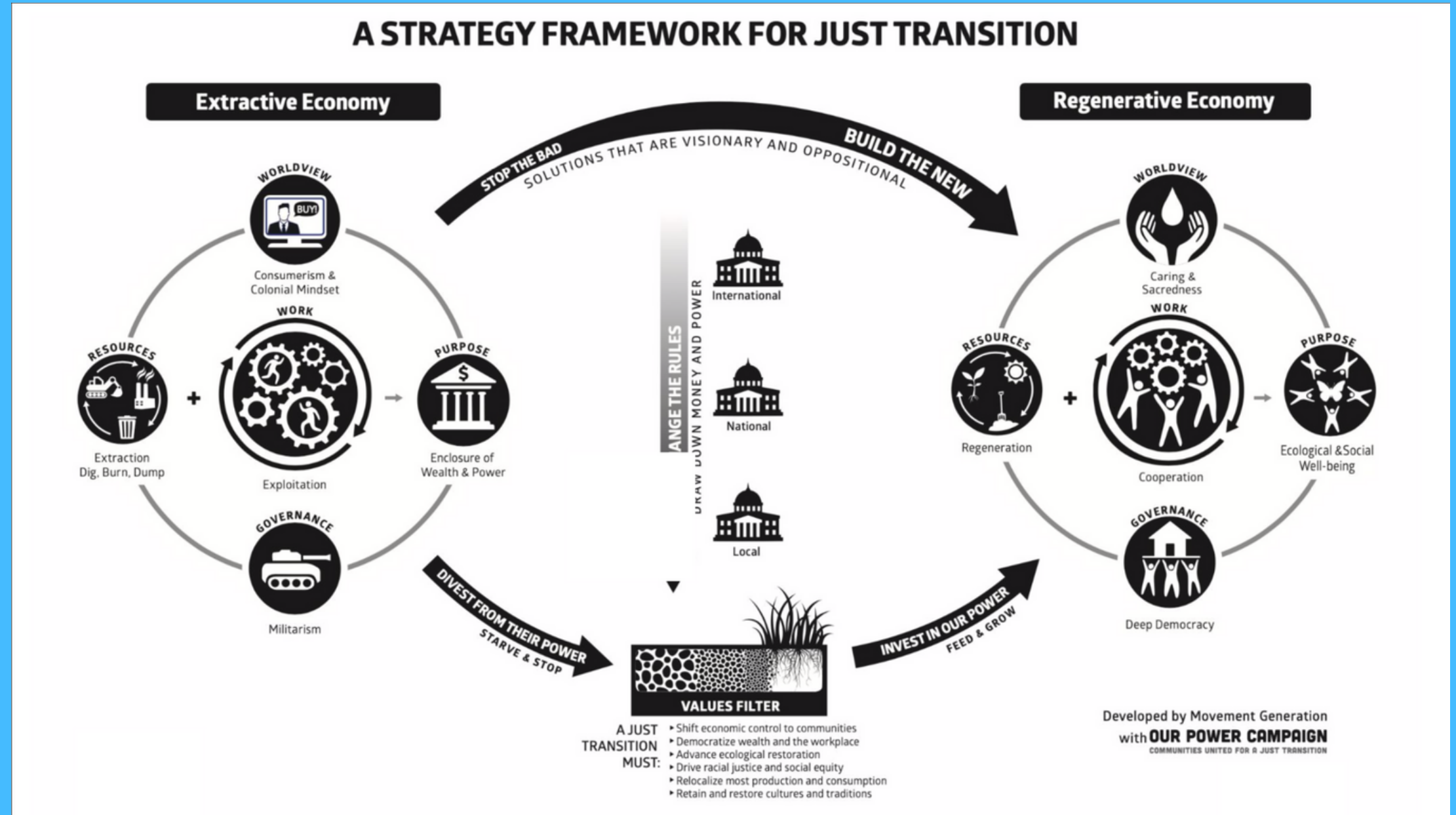
"I'd like something like the Adventure Playground in Berkeley where kids can build and paint and climb with found object and real tools."

Anthony, Melrose resident

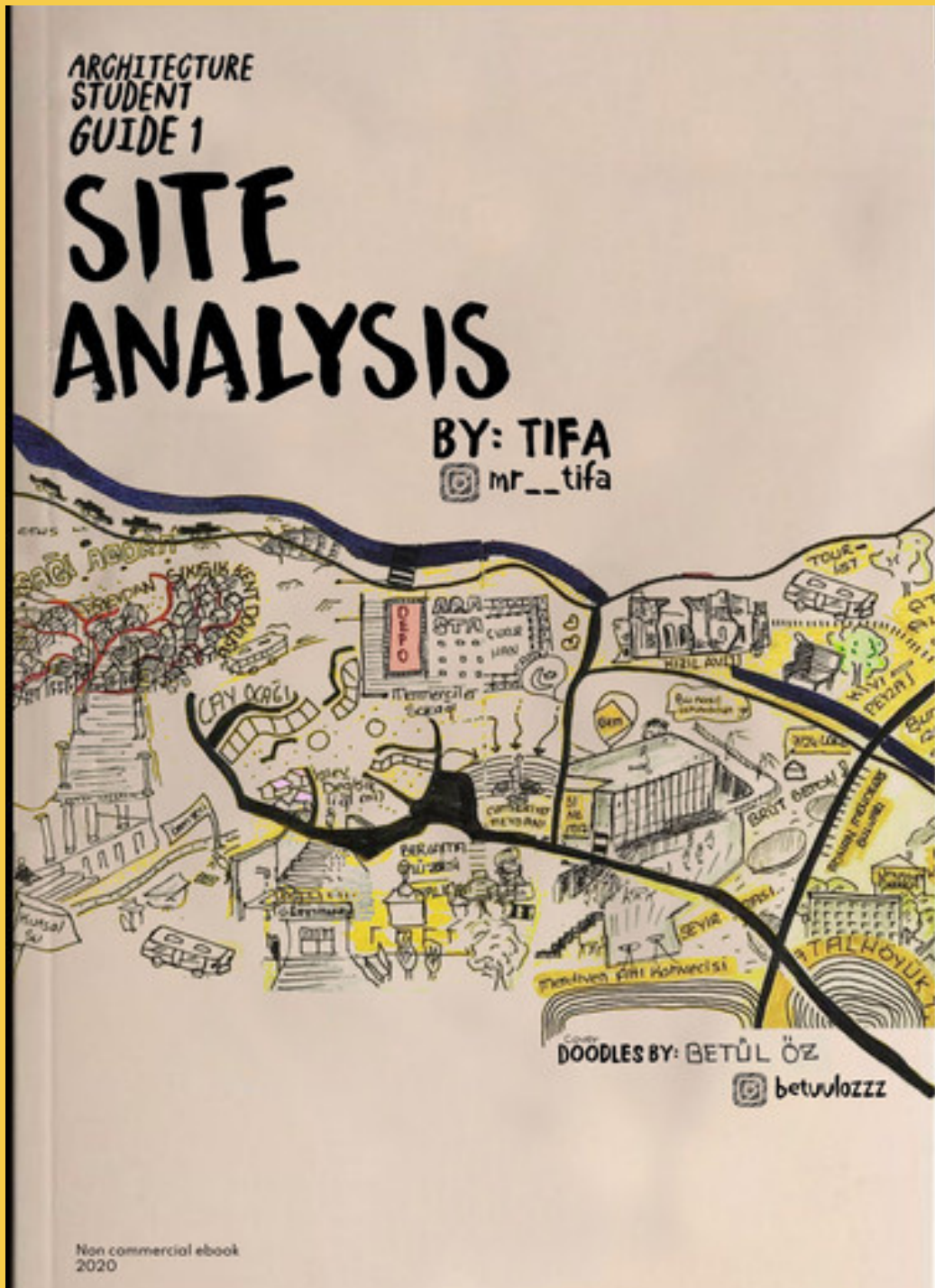


# Restorative

How does this initiative support a just transition toward a regenerative economy?



# Evidence-based



## Contents CHECKLIST

DONE	PAGE	DONE	PAGE		
<input type="checkbox"/>	Context reading	7	<input type="checkbox"/>	Tonality	45
<input type="checkbox"/>	Site geometry	9	<input type="checkbox"/>	Land use	47
<input type="checkbox"/>	Climate	11	<input type="checkbox"/>	Socio-economic	49
<input type="checkbox"/>	Natural structure	13	<input type="checkbox"/>	Emotional	50
<input type="checkbox"/>	Views	15	<input type="checkbox"/>	Transportation	51
<input type="checkbox"/>	Site elements	17	<input type="checkbox"/>	Ownership	52
<input type="checkbox"/>	Site/City buildings	19	<input type="checkbox"/>	Solid Void	53
<input type="checkbox"/>	Built environment	21	<input type="checkbox"/>	Construction techniques	55
<input type="checkbox"/>	Activities	23	<input type="checkbox"/>	Heights	57
<input type="checkbox"/>	Ground relationships	25	<input type="checkbox"/>	Noise	58
<input type="checkbox"/>	Collective memory	27	<input type="checkbox"/>	Odor/ Pollution	58
<input type="checkbox"/>	Lifestyles				
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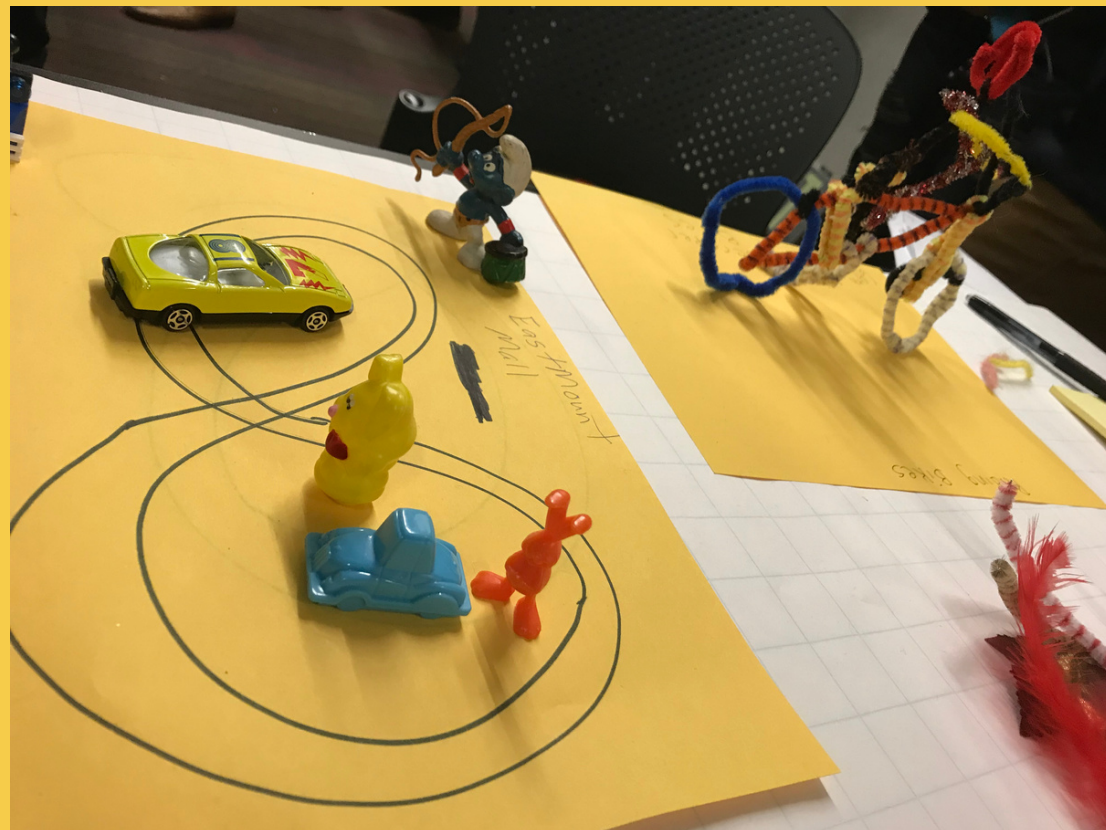




# Reflective of the local culture



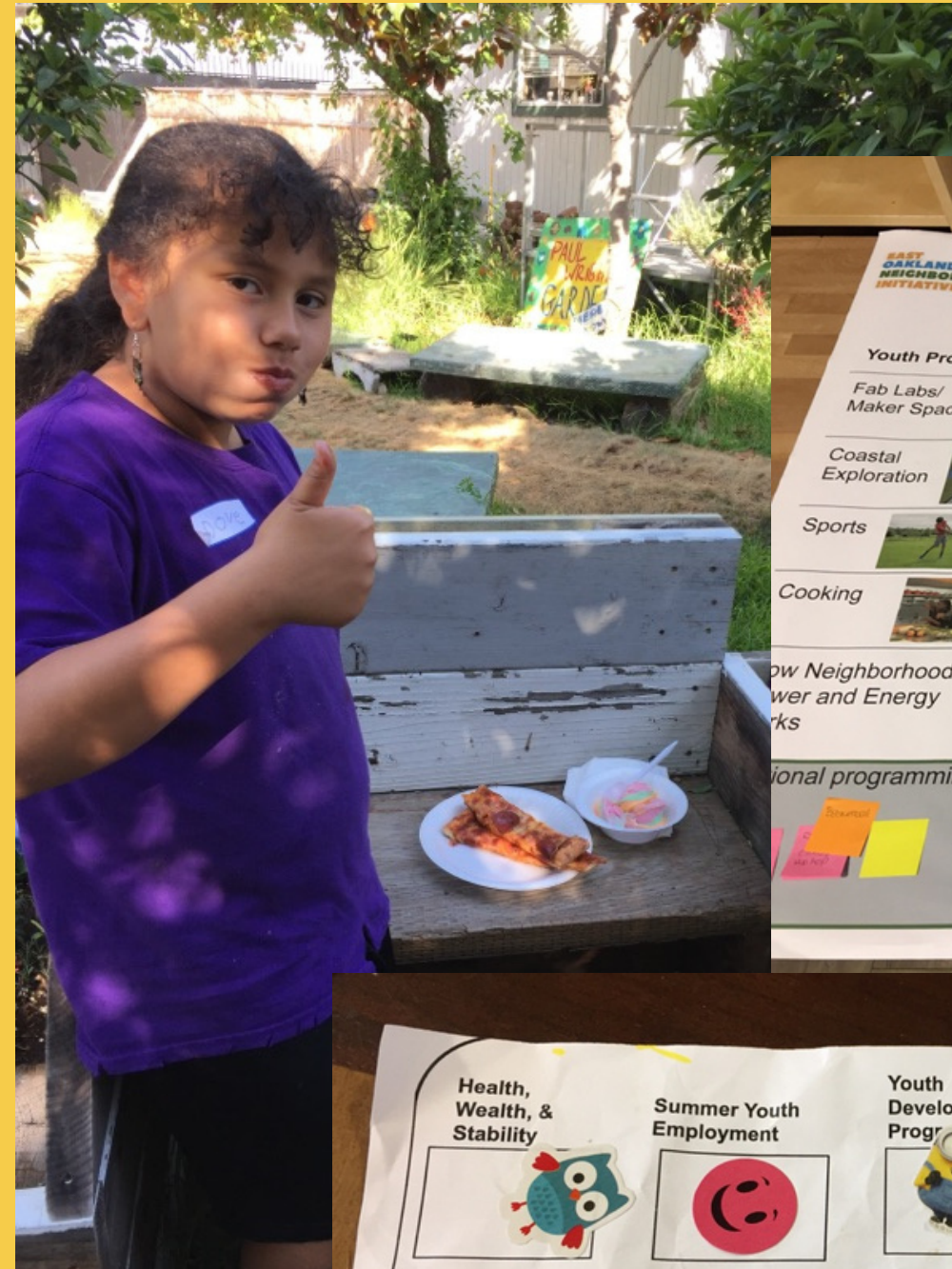
# Be flexible and adaptable



## Be Prepared to Switch it Up

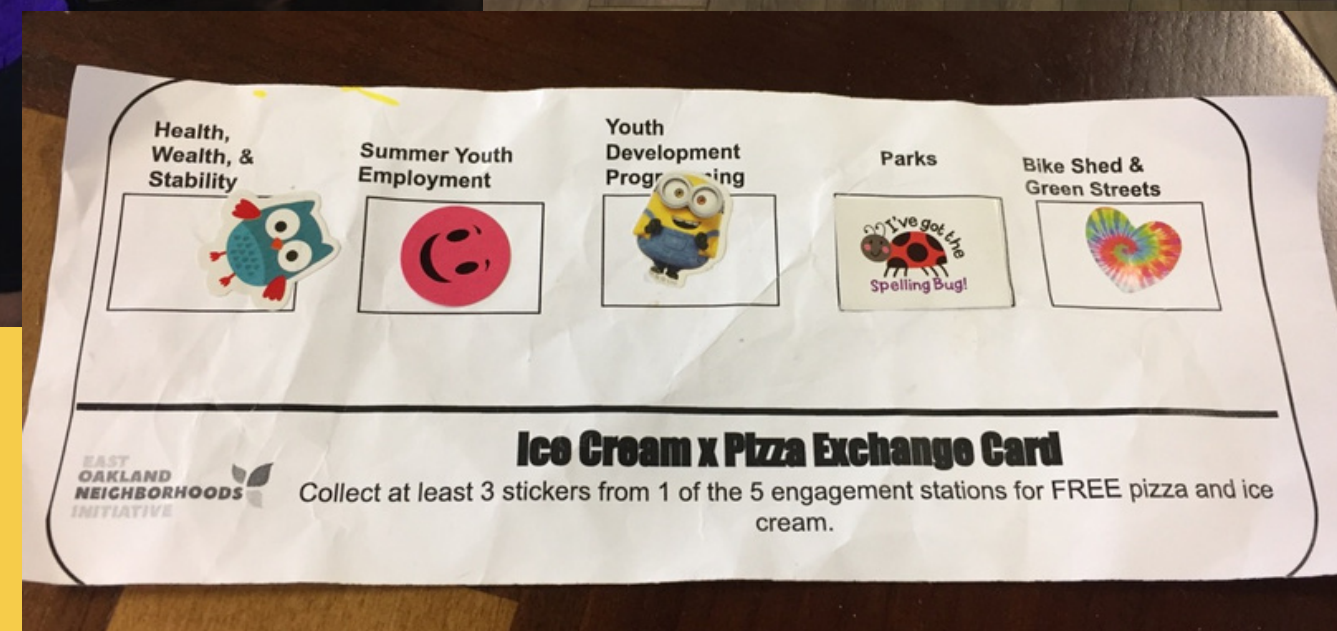
The traditional planning approach does not allow room for innovative changes. Most plans are structured in phases and keep things in a particular place.

Community planning initiatives such as EONI models how to be adaptable to what's working and what is not.



Youth Programming	Yes	No	Comments
Fab Labs/ Maker Space	Yes	No	
Coastal Exploration	Yes	No	
Sports	Yes	No	
Cooking	Yes	No	
Low Neighborhood Power and Energy Parks	Yes	No	

Additional programming ideas:



# Shoreline Planning

**What is shoreline  
planning**



**State, Region, Oakland (Major Plans  
and Regulations)**

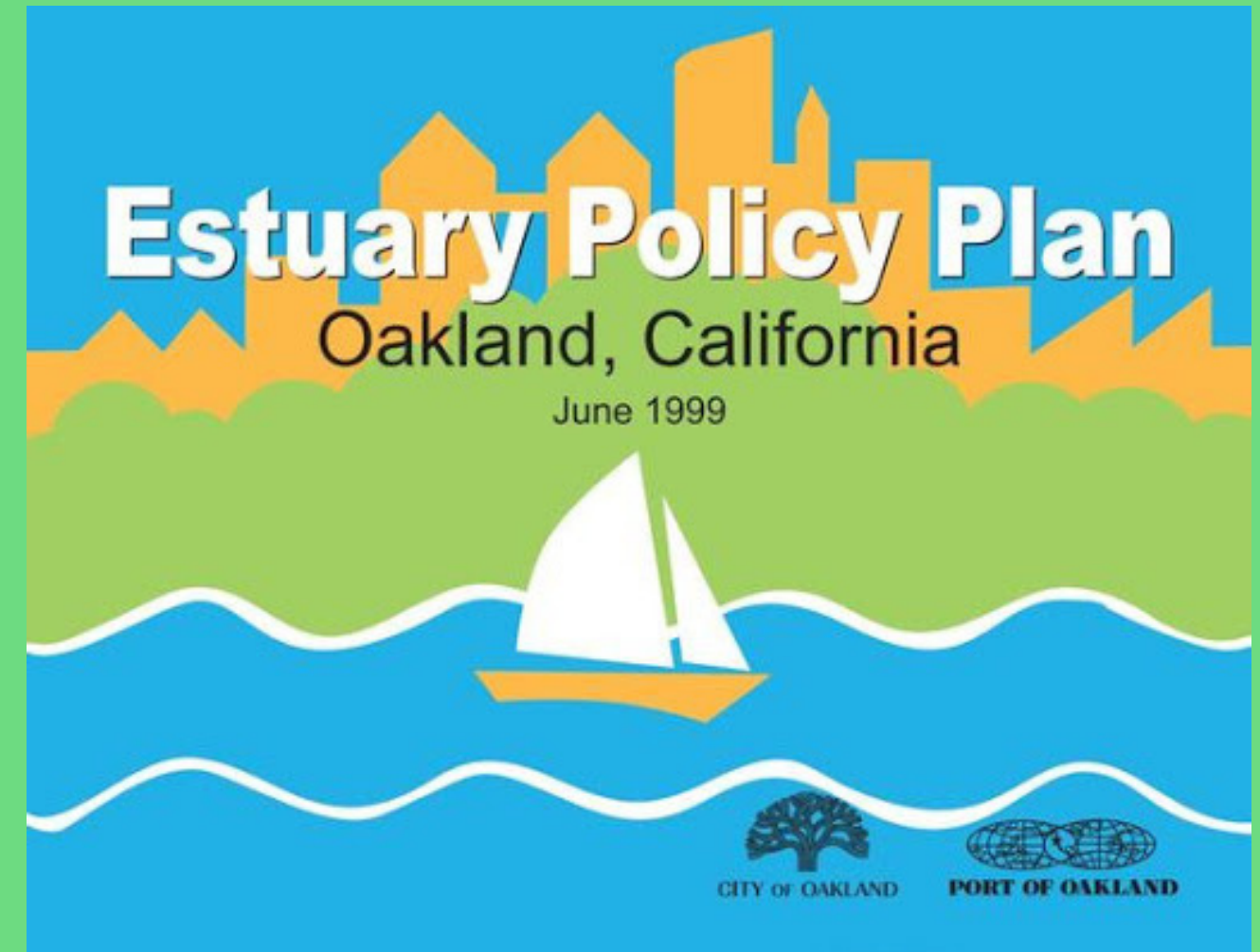
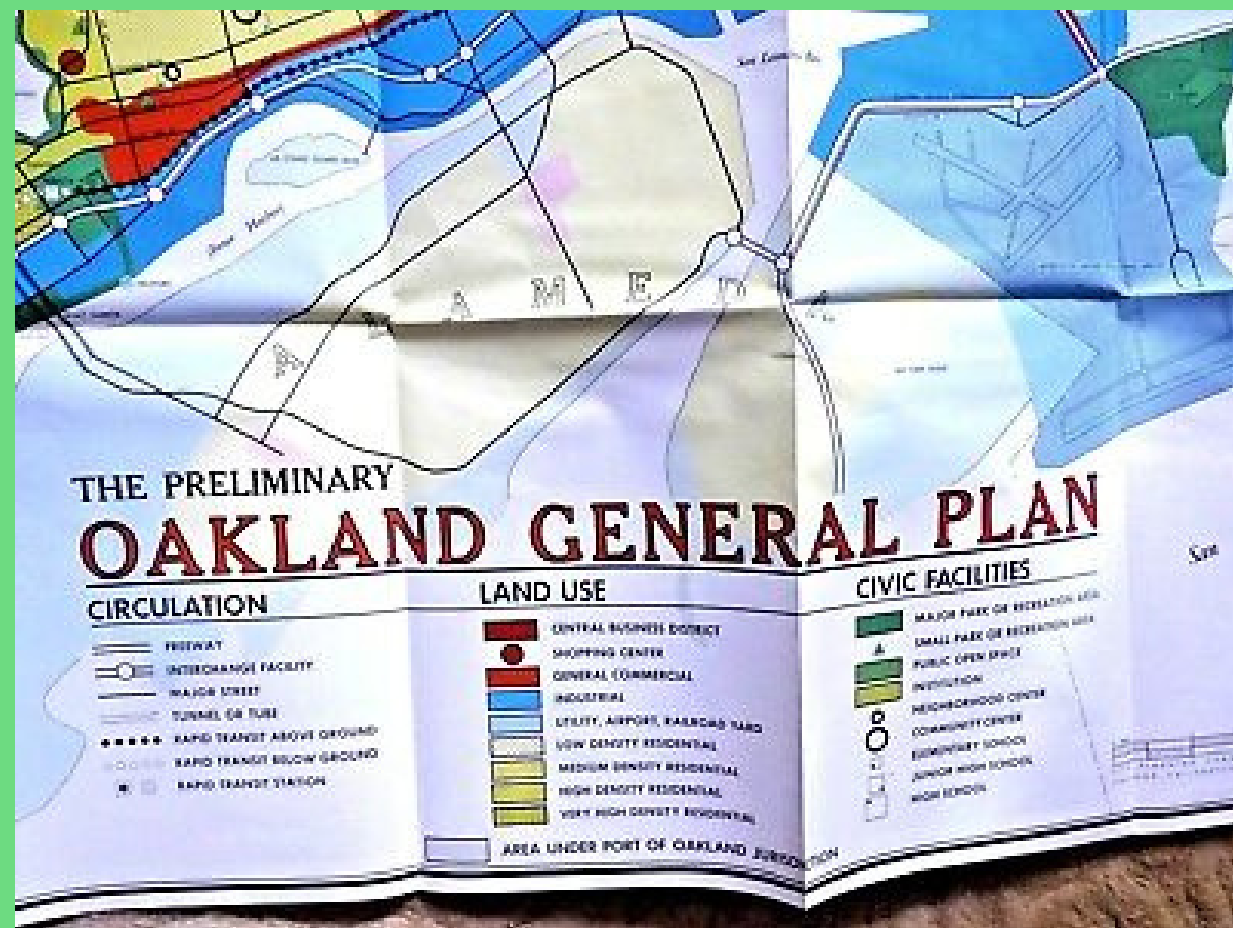
**Three Key Elements**

**Brooklyn Basin Case  
Study**

# Shoreline planning

## Oakland General Plan

General Plan "elements" related to shoreline include: Land use & transportation, Open space, conservation and recreation (OSCAR), Safety Element & the Estuary Policy Plan.



## Oakland Estuary Plan

Shoreline access is a key objective of this plan. EBRPD plans to extend MLK Shoreline. Bay trail is to be extended through East Oakland along shoreline; seek to create cohesive access along shoreline.

# San Francisco Bay Restoration Authority



**SAN FRANCISCO BAY**  
RESTORATION AUTHORITY

## Overview

The San Francisco Bay Restoration Authority is a regional agency created to fund shoreline projects that will protect, restore, and enhance San Francisco Bay through the allocation of funds raised by the Measure AA parcel tax.



## Measure AA 2021 Grant Round and Community Grants Program

*Measure AA 2021 Grant Round:*

## Three Key Elements

### Shoreline Habitat & Restoration

What are the conditions of the shoreline habitat and how can we restore the natural balance of the habitat? What are the climate adaptation concerns?



### Shoreline Access & Recreation

How accessible is the shoreline and what is there to do once you get there?



### Economic & Workforce Development

What are the opportunities to provide jobs and small business opportunities? What are the nearby industries surrounding the shoreline?

# Shoreline Access & Recreation



# Shoreline Habitat & Restoration





# Economic & Workforce Development



# Case Study



## **Brooklyn Basin**

Let's take a look at the projects and development that has come from shoreline planning.