

An aerial photograph of a coastal region in California, showing a mix of green mountains, urban areas, and a large body of water. The water is a deep blue, while the surrounding land is a mix of green and brown. The text is overlaid on a semi-transparent dark blue band across the middle of the image.

California Funding Landscape for Community Shoreline Projects

Oakland Shoreline Leadership Academy | October 23, 2021
Julia Kim | Local Government Commission

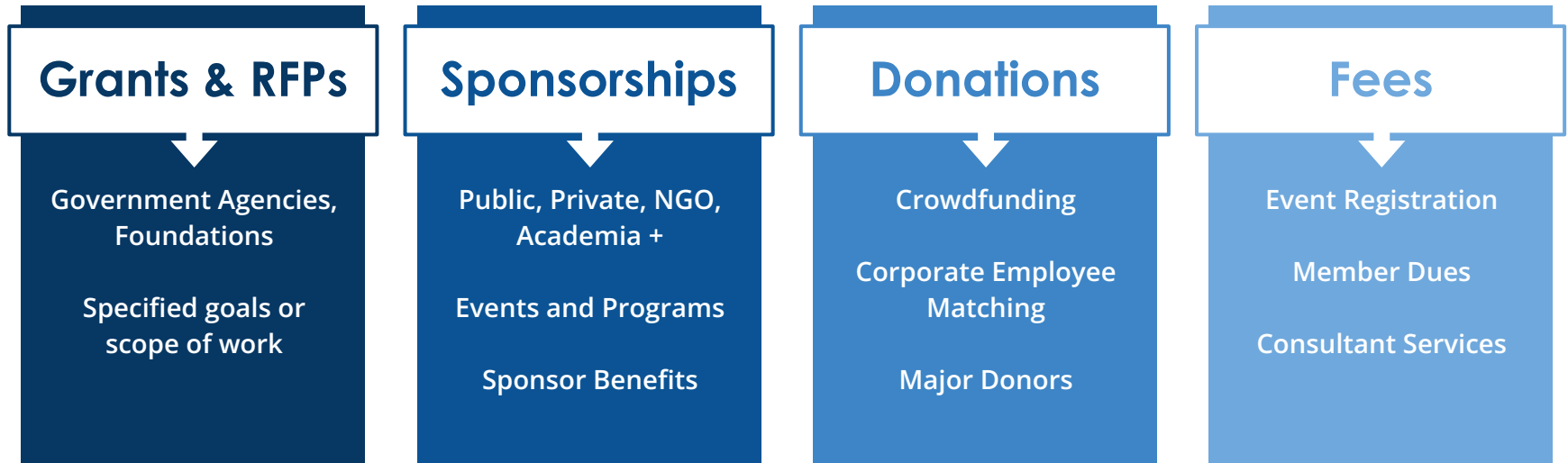


Local
Government
Commission

Leaders for Livable Communities

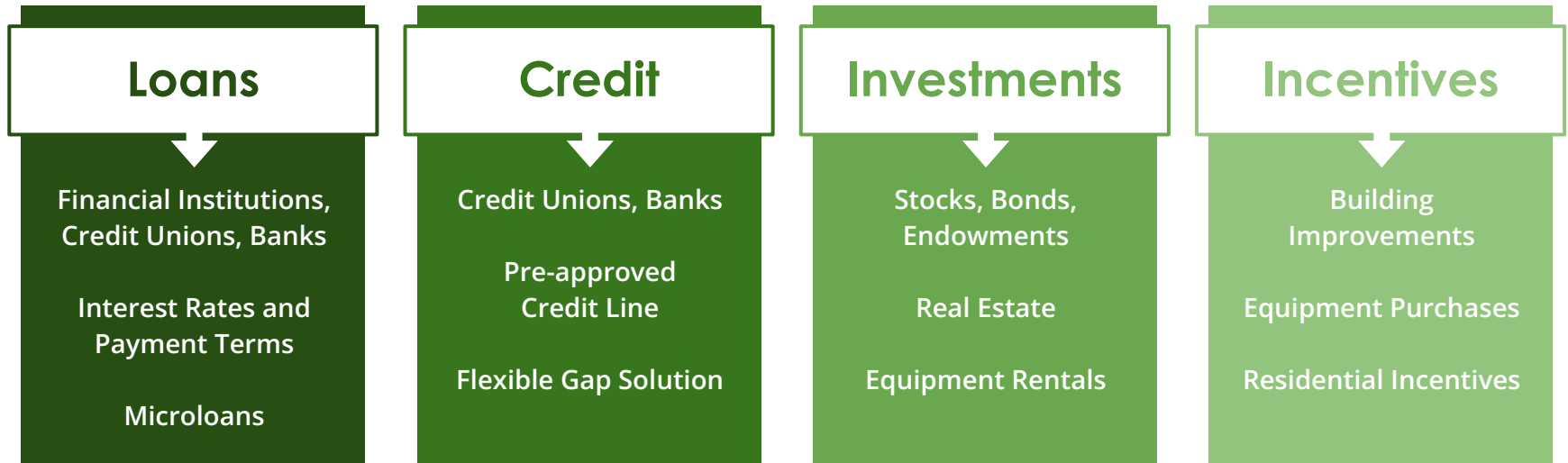
Funding Sources

Funding = monies provided by the government or other entities that **do not have to be repaid**

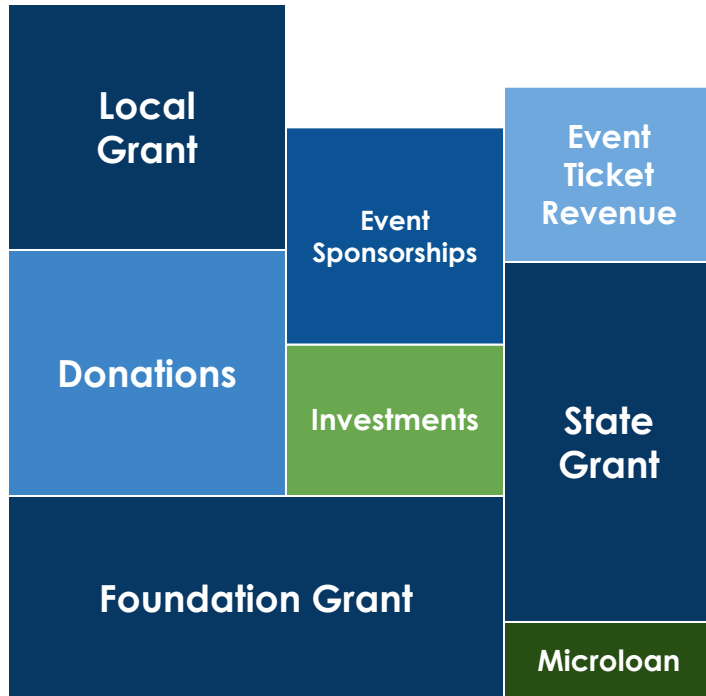


Financing Mechanisms

Financing = monies provided by a public or private lender that **must be repaid over time**



Braided Financing: Leveraging Multiple Sources



- ★ Group purchasing
- ★ In-kind donations
- ★ Pro-bono support
- ★ Non-profit discounts
- ★ Build capacity to increase efficiency and impact
- ★ Engage your board members

California State Budget FY 2021-22

Climate Resilience Package

2021-22 Climate Resilience Package (\$ in millions)						
FY 2021-22 Climate Resilience Budget Assembly Floor Report						
PROGRAM	BU	DEPARTMENT	2021-22 (GF)	2022-23 (GF)	2023-24 (GF)	TOTAL FUNDING
Extreme Heat						
Urban Greening/Forestry	0540	CNRA	\$50	\$100	\$100	\$250
Low Income Weatherization	4700	CSD	-	\$25	\$25	\$50
Community Resilience Centers/Extreme Heat and Community Resilience Program	0650	SGC	-	\$50	\$150	\$200
Extreme Heat Set Aside	Various	Various	-	\$150	\$150	\$300
Multi-Benefit and Nature-Based Solutions						
Climate Change Impacts on Wildlife	3600	DFW	\$15	\$35	-	\$50
Habitat Restoration	3860	DWR	-	\$125	\$75	\$200
Multi-Benefit and Nature-Based Solutions Set Aside	Various	Various	-	\$593	\$175	\$768
Protect Fish and Wildlife from Changing Conditions	3640	WCB	\$31	\$222	\$100	\$353
Building Ocean and Coastal Resilience						
State Parks Sea Level Rise Adaptation Strategy	3790	Parks	\$12	-	-	\$12
Coastal Protection and Adaptation	3760	SCC	-	\$350	\$150	\$500
Ocean Protection Trust Fund	0540	OPC	-	\$50	\$50	\$100
Building Community and Regional Climate Resilience						
Transformative Climate Communities	0650	SGC	\$115	\$165	\$140	\$420
Regional Climate Collaboratives	0650	SGC	\$10	\$10	-	\$20
Climate Adaptation & Resilience Planning Grants	0650	OPR	\$10	\$10	\$5	\$25
Vulnerable Communities Platform & Cal-Adapt Mapping	0650	OPR	\$5	-	-	\$5
Environmental Justice Initiative	0555	Cal EPA	\$10	\$10	\$5	\$25
California Climate Action Corps	0650	Cal Volunteers	\$5	\$5	\$5	\$14
Regional Climate Resilience Planning and Implementation	0650	OPR/SGC	\$25	\$125	\$100	\$250
State Conservancies <i>Additional funding in out years carved out in Multi-Benefit/Nature-Based Solutions Set Aside</i>	Various	Various	\$60	-	-	\$60
Strategic Climate Resilience Investments & Projects						
Biomass to Hydrogen/Biofuels Pilot	3480	DOC	-	\$50	-	\$50
Fifth Climate Assessment	0540	CNRA	\$6	-	-	\$6
	0650	OPR	\$11	-	-	\$11
	3360	CEC	\$5	-	-	\$5
Fluorinated Gas Reduction Incentive Program	3900	CARB	-	\$15	-	\$15
TOTAL FUNDING			\$369.2	\$2,089.7	\$1,229.7	\$3,688.5

Climate Ready Program

- Safeguard coastal communities by reducing future risks from climate change
- Use nature-based solutions that provide co-benefits for people, wildlife, and the economy
- Reduce GHG emissions or enhance the ability of natural systems to sequester GHGs
- Promote on-the-ground demonstration projects that implement innovative approaches or enhance understanding of effective coastal management strategies and will potentially lead to broader change to policies, regulations, or to duplicating the effort elsewhere.

<https://scc.ca.gov/climate-change/climate-ready-program/>

Urban Greening Program

Funds the establishment, enhancement, and expansion of community spaces and parks, tree planting, green infrastructure in streets and alleys, and the construction of active transportation infrastructure.

- Eligible Recipients: local governments, special districts, nonprofits, JPAs
- All projects must do at least one of the following:
 - Acquire, create, enhance, or expand community parks and green spaces, and/or
 - Use natural systems or systems that mimic natural systems to achieve multiple benefits

<https://resources.ca.gov/grants/urban-greening/>

Youth Community Access Grant Program

General Requirements

- Project must serve youth. For the purposes of this program, youth is defined as a person between the ages of birth and 26.
- Project must increase youth accessibility to natural or cultural resources and associated services.
- Project must include design features and program elements to promote youth health, safety, well-being, and comfort.

Funding Priorities

- Projects that feature youth-led opportunities. Youth-led means projects in which youth are a participant in the planning, decision making, facilitation, and evaluation;
- Projects that propose resource awareness campaigns featuring youth and using youth vernacular; and
- Projects that empower youth to make healthy choices.

<https://resources.ca.gov/grants/youth>

DTSC Equitable Community Revitalization Grant

- \$200M+ available for:
 - Community-wide assessments
 - Environmental investigations
 - Environmental cleanups
- Eligible sites meet the definition of a brownfield – properties where the presence of, or potential presence of, hazardous substances, pollutants, or contaminants may complicate expansion, redevelopment, or reuse

<https://dtsc.ca.gov/ecrg/>

Prop 68 CA Parks and Recreation Per Capita Program

Funds for local park rehabilitation, creation, and improvement grants to local governments on a per capita basis. *Additional funds available to cities and districts in urbanized counties.*

- Eligible Recipients: cities, counties, regional park/open space districts
- Eligible Projects:
 - Acquisition
 - Pre-development
 - Development
 - Recreation Facilities

http://www.parks.ca.gov/?page_id=30095

Measure AA Community Grants Program

Eligible Projects:

1. A habitat project that aims to restore, protect, or enhance tidal wetlands, managed ponds, or natural habitats on the shoreline in the San Francisco Bay Area;
2. A flood management project that is part of a habitat project;
3. A public access project that will provide or improve access or recreational amenities that are part of a habitat project.

\$100k max award | Applications accepted/reviewed on a rolling basis

<https://www.sfbayrestore.org/community-grants>



Collaborative Grant Writing & Grant Management Tips

Oakland Shoreline Leadership Academy | October 23, 2021
Julia Kim | Local Government Commission



Local
Government
Commission

Leaders for Livable Communities

Why Collaborate?

01	Eligibility Requirements & Competitiveness	<ul style="list-style-type: none">★ Organization type and minimum qualifications★ Match requirements, designations, etc.
02	Capacity Constraints: Grant Writing	<ul style="list-style-type: none">★ Deadline to respond★ Application/proposal requirements
03	Capacity Constraints: Project Execution	<ul style="list-style-type: none">★ Staff capacity and capabilities★ Larger projects and flexibility in staffing
04	Leveraging Skills & Strengths Across Organizations	<ul style="list-style-type: none">★ For application/proposal development★ For project execution
05	Relationship Building & Partnership Development	<ul style="list-style-type: none">★ Deepen relationships with existing partners★ Form new partnerships

Collaborative Grant Writing: Foundational Steps

VISIONING

What do you want to accomplish and how flexible is your vision?
Do you need to adjust your vision based on the funding opportunity?

TEAMING

Who are your existing partners that share your vision?
Who else needs to be brought in (requirements, qualifications, competitiveness)?

SCOPING

Who is in the best position to do what?
What roles will partners have to balance collaboration with efficiency?

COORDINATING

Who has the capacity and experience to lead coordination efforts?
How will you coordinate with the team to ensure on-time submission?

Collaborative Grant Management: Tips & Tricks

GROUNDSETTING

What would success look like upon completion of the project?

What shared values will guide the team's approach to collaboration and execution?

STRUCTURING

How will the project team make decisions?

What are the roles and responsibilities of each partner re: project management?

COLLABORATING

What systems should be established to maximize and streamline collaboration?

How do these systems integrate with existing workflows?

REVISITING

How will you seek input and feedback on project management processes?

At what frequency will you seek to implement improvements?

Collaborative Proposal Development Templates



Template Planning Document

https://docs.google.com/document/d/1jBofnnNcQ2uUCgZEecuWUv_QEW778O07Bjl_H_4Cosc/edit?usp=sharing



Narrative Section Template

https://docs.google.com/document/d/1N0xy6l7ybTr3TOTQbxrs_3VjXg5RsEbl32XoMKn6IsY/edit?usp=sharing



Template Work Plan / Budget / Schedule

<https://docs.google.com/spreadsheets/d/1AlpVLfgdfoex0088AolKSnt0VsDjHcLE5r1HuVOsH-l/edit?usp=sharing>

An aerial photograph of a coastal region, likely San Francisco, showing a large bay, a city, and surrounding mountains. The image is used as a background for the text.

Thank You!

Julia Kim

Climate Change and Energy Program Director
Local Government Commission

jkim@lgc.org



Local
Government
Commission

Leaders for Livable Communities